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Contact: Cari Merrill
(316) 293-2643
cmerrill@kumc.edu

1st-year medical students to earn bonus skeleton through Facebook “Like” campaign

4-Wichita Advancement Board to donate up to $1,000

WICHITA, KAN. – By “Like”-ing the KU School of Medicine–Wichita Facebook page, fans will help provide Wichita’s first class of freshmen medical students, arriving in July, with a bonus skeleton model to enhance their educational experience.

For every “Like” of the KU School of Medicine–Wichita’s Facebook page – which launched today; go to Facebook.com and search KU School of Medicine–Wichita – the 4-Wichita Advancement Board will donate $1 toward the purchase of the skeleton, which they hope happens by Halloween for obvious reasons.

The 4-Wichita Board is made up of community leaders working together to increase awareness of the importance of an expanded four-year medical school in Wichita to help address the state’s physician shortage.

“Donating a dollar per ‘Like’ of the school’s new Facebook page up to a thousand dollars is a fun way for those of us on the 4-Wichita Advancement Board to help gain fans and spread the word about our medical school here in Wichita,” said Jill Docking, 4-Wichita board member. “Too often, we talk with people who don’t know we have a medical school in Wichita and just how important it is to the health of our state. The Wichita Campus is a real treasure to this community and one we’re depending on for the future needs of Kansans with a physician shortage on the rise.”

With the launch of the KU School of Medicine–Wichita Facebook page is the introduction of Flat JayDoc. A spin off of the Flat Stanley project for children, which encourages students to share their adventures through photos, letters, and journals, Flat JayDoc will travel with KU School of Medicine–Wichita students, residents, and faculty. Participants will take photos with Flat JayDoc, which will then be posted along with

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captions on the school’s Facebook page, showcasing the school’s community-based roots and hands-on education. Check back frequently for the latest pictures and stories.

For more than 35 years, the KU School of Medicine–Wichita has been fulfilling its mission of “Educating Doctors for Kansas” while improving the health of Kansans by providing hands-on, clinical education in the 3rd and 4th years of medical school. Starting in the fall of 2011, the Wichita campus will expand to a full, four-year program.

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